

2023

THE ULTIMATE

*Thanksgiving*

EXPERIENCE  
IN NEW YORK CITY

**THREE WAYS:**

- EXCLUSIVE THANKSGIVING  
DAY PARADE VIEWING PARTY
- EXCLUSIVE THANKSGIVING  
PARADE VIEWING PARTY  
+ 4-NIGHT HOTEL STAY  
PACKAGE
- PRIVATE AND EXCLUSIVE:  
3-DAY THANKSGIVING  
EXPERIENCE PACKAGE

**BEYOND**  
TIMES SQUARE





## Why Book with Us?

Beyond Times Square is a leading and respected tour operator in New York City, delivering luxury, high-touch, and authentic local experiences. With an extensive network of tourism and entertainment providers, we have incomparable insider access and create unique, exclusive, customized arrangements that delight and inspire travelers.

Our destination experts are knowledgeable and passionate tourism professionals who are trained to offer their expertise and support to travelers and travel advisors alike. As your New York City Experts, **we'll take care of the details so you can genuinely enjoy your vacation.**

Travel advisors, tourism providers, and the traveling public have trusted us to deliver only the best travel experiences—for over 20 years! With our exclusive Thanksgiving products for 2023, you can enjoy a **worry-free, crowd-free, spectacular Thanksgiving experience in New York City** in one of three ways. You can choose to just attend our exclusive parade viewing brunch, or you can opt for one of our packages that include the brunch plus much more!



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## Exclusive Thanksgiving Day Parade Viewing Party at Del Frisco's Double Eagle Steakhouse

Enjoy an exclusive, indoor, one-of-a-kind Thanksgiving Day Parade viewing experience in New York City! This exclusive parade viewing party is THE way to watch the parade in style and experience a Thanksgiving morning like no other. You will be treated to a mouthwatering brunch, picture-perfect views of the parade's floats and balloons from a private event venue, and receive the highest quality of service and hospitality. The venue for the event—Del Frisco's Double Eagle Steakhouse New York—is an extraordinary and luxurious three-story restaurant, located in the heart of Midtown Manhattan near Times Square and Radio City Music Hall. The best part? It has floor-to-ceiling windows that offer breathtaking views of the parade as it proceeds down Sixth Avenue, while you watch from a private—and comfortable indoor venue.



**Date:** Thursday, November 23, 2023

**Time:** 8:00am – 11:30am

Thanksgiving Day Parade Viewing Party

Starting at **\$1,399** per guest

*\* All taxes are included in the rate.*





## Inclusions:

- Guests will have excellent views of the Thanksgiving Day Parade via floor-to-ceiling windows, an indoor balcony area and an outdoor area
- You'll dine at a private table for your party (table sizes may be restricted)
- The scrumptious meal includes hot breakfast and buffet brunch items, fresh fruits, assorted pastries, beverages and unlimited mimosas and bloody marys\*
- For entertainment, there will be Broadway performers, a photographer and videographer, a DJ, TV monitors with network feed, and entertainment for the kids including a balloon maker, face painter and caricaturist
- Stay comfortable in an indoor climate-controlled environment with bathroom facilities

*\*Guests must be 21 or over to consume alcoholic beverages.*



## Thanksgiving Day Parade Brunch Menu

Thursday, November 23, 2023

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### *Hot Buffet*

ACTION STATION -CHEF PREPARED OMELETTES/EGG WHITE OMELETTES  
SCRAMBLED EGGS  
FRENCH TOAST STATION  
SLICED NY STRIP STEAK-MINI BRIOCHE BUNS

### *Hot Sides*

BACON/SAUSAGE/TURKEY BACON/TURKEY SAUSAGE  
HOME FRIES

### *Cold Buffet*

FRESH FRUIT PLATTER  
SMOKED SALMON STATION-CHOPPED EGG, CHOPPED RED ONION, CAPERS, CREAM CHEESE  
BREAKFAST PASTRY AND BAGELS  
YOGURT AND GRANOLA  
ONE TYPE IF POSSIBLE INDIVIDUAL CEREAL

### *Beverages*

HOT & COLD BEVERAGES: JUICES, SODAS, COFFEE AND HOT CHOCOLATE  
UNLIMITED MIMOSAS AND BLOODY MARYS

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# TESTIMONIALS

**- A.H.**

“

This was a great to check off a bucket list item! We could stay inside or go outside to watch the parade. The food was great. They had different singers, a face painter and a caricature artist. The communication from them was perfect. I highly recommend!!

”

**- Sarah, Chicago**

“

My kids really enjoyed the parade, music and entertainment! It was wonderful to watch the performance of the Broadway singers.

”

**- Dodie, Tree Mountain**

“

The food at Del Frisco's was magnificent! My family and I had a great time watching all the balloons. Thank you for the memory!

”

**- Sisi**

“

The setting for the Thanksgiving Parade was perfect. We had a great view and comfortable seating from inside Del Frisco's and the ability to also go outside to a protected area to take photos. The Brunch was abundant.

”

**- Fred, Providence**

“

My kids asked are we going to do this again the next year. The answer is yes!

”

**- Barbara, Nashville**

“

Being able to view the parade from indoors and outdoors was an unexpected treat!

”

**- John, Silver Springs**

“

This was the best family-friendly Thanksgiving event we've ever attended!

”

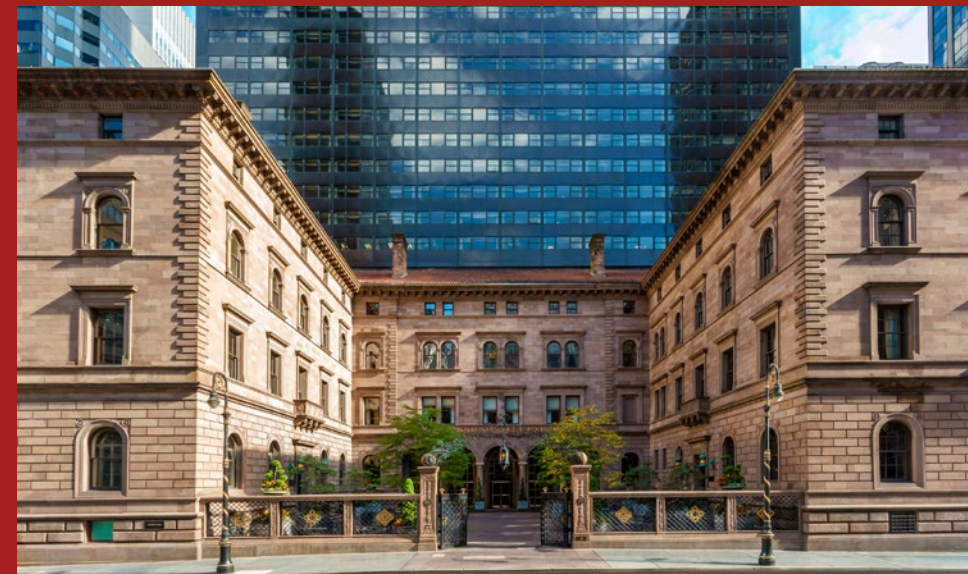
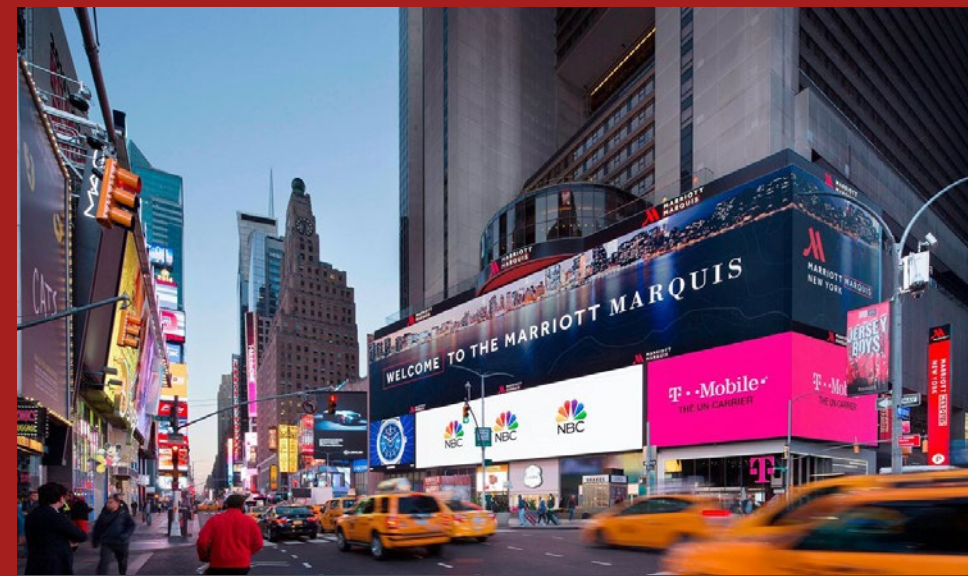
## Exclusive Thanksgiving Day Parade Viewing Party at Del Frisco's Double Eagle Steakhouse + 4-Night Hotel Stay Package

New York City is a magical place to begin the holiday season! We have accommodations for you for 4 nights, November 21-25, 2023, at Times Square's flagship hotel—the Marriott Marquis, or Lotte New York Palace overlooking St. Patrick's Cathedral and Rockefeller Center. We've also got a reservation for you at an exclusive, indoor, Thanksgiving Day Parade viewing experience right along the 6th Avenue parade route.

The **Marriott Marquis Times Square** is in the heart of Midtown Manhattan, just minutes from Central Park, Rockefeller Center, 5th Avenue shopping and the Empire State Building. The hotel's atrium lobby is a showcase in itself, rising 48 stories to New York City's only revolving restaurant, The View. Its large, comfortable rooms include your choice of 1 king bed or 2 double beds.

The **Lotte New York Palace**—a treasured retreat for family holidays—has long reigned as New York City's most iconic and instantly recognizable hotel. This stately and historic landmark exudes sophistication and luxury in Midtown Manhattan. Close to Rockefeller Center, St. Patrick's Cathedral, and a short 2 blocks from the Thanksgiving Day Parade, the hotel's location on Madison Avenue is also in the heart of New York City's most fashionable shopping area.

The highlight of your vacation certainly will be the Thanksgiving Day Parade. As it winds its way down 6th Avenue, you'll be indoors at Del Frisco's Steakhouse, with picture-perfect views of the balloons and floats that make this the world's most popular parade. Breakfast will be served as you enter the restaurant, with the buffet open for your pleasure until the parade comes to an end. Beverages and entertainment, TV monitors, and a roving photographer will keep you in the holiday spirit all morning long.



**Date:** Tuesday, November 21 – Saturday,  
November 25, 2023

**Parade Viewing Brunch:** November 23, 2023,  
8:00am – 11:30am

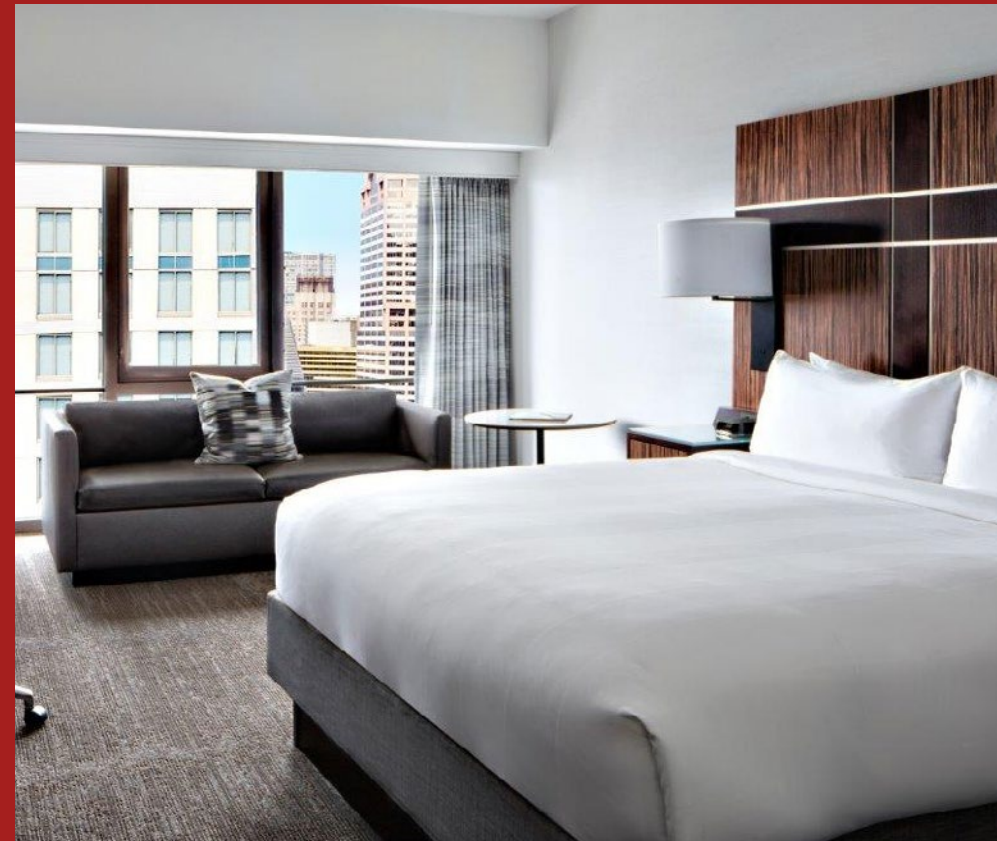




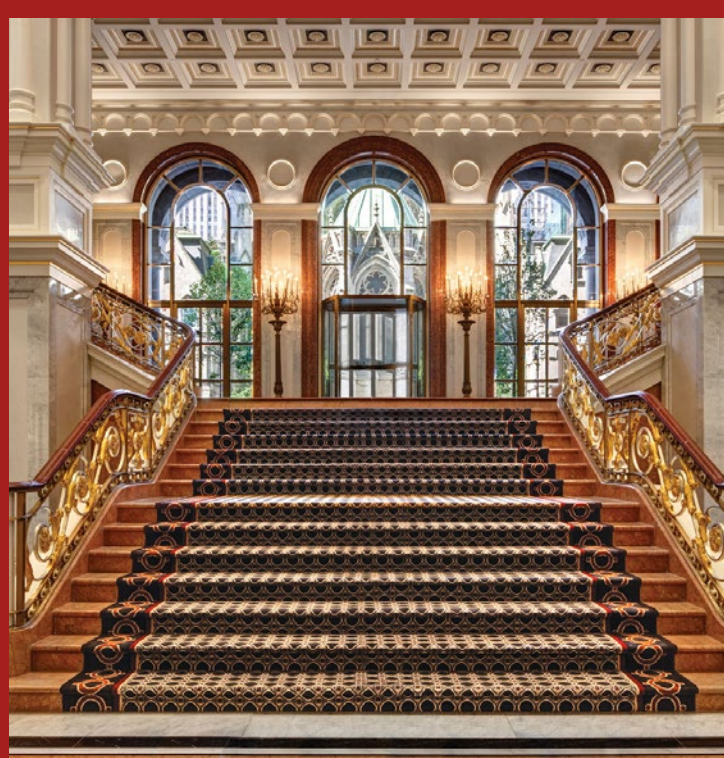
## *Hotel Option 1*

### **MARRIOTT MARQUIS:**

Across the street from Times Square, this modern high-rise hotel on storied Broadway is an easy walk to a subway station, Central Park, Rockefeller Center, 5th & Madison Avenue shopping, Macy's Department Store and the Empire State Building. Featuring floor-to-ceiling windows, some with views of Times Square, the low-key rooms include flat-screen TVs, Wi-Fi (fee), and coffeemakers. Family rooms offer connecting bedrooms. Arrivals Tuesday, November 21 for 4 nights.







## *Hotel Option 2*

### **LOTTE NEW YORK PALACE:**

Lotte New York Palace is located in Midtown Manhattan. With its prime location on Madison Avenue, it is both a historical landmark and a luxury retreat. The hotel has made several appearances as a stunning background in movies and TV shows. Its east-facing Superior Rooms feature a separate seating area, full-sized desk, plush mattresses, upholstered headboards, ultra-soft wall-to-wall carpeting, and luxury amenities. Arrivals Tuesday, November 21 for 4 nights.





## Hotel Option 1

### Marriott Marquis Times Square

#### Per Person Package Rate:

Thanksgiving Day Parade Viewing Party + 4-Night Stay at Marriott Marquis	Per Person Rate
STANDARD KING BED ROOM 11/21 – 11/25	
SINGLE OCCUPANCY	\$3,239 per guest
<i>*Add 1 child (ages 2–11): \$1,399 per child</i>	
DOUBLE OCCUPANCY	\$2,319 per guest
STANDARD 2 BEDS ROOM 11/21 – 11/25	
DOUBLE OCCUPANCY	\$2,359 per guest
<i>*Add up to 2 children (ages 2–11): \$1,399 per child</i>	
TRIPLE OCCUPANCY	\$2,039 per guest
<i>*Add 1 child (ages 2–11): \$1,399 per child</i>	
QUAD OCCUPANCY	\$1,879 per guest

**\*Additional nights (11/18, 11/19, 11/20, 11/25, 11/26, 11/27) at Marriott Marquis can be added for Standard King Bed Rooms but only available as an add-on to the required 4-night stay from 11/21–11/25.**

**\*For children under 2 years old please contact us.**

**\*All taxes are included in the package rates.**

## Hotel Option 2

### Lotte New York Palace

#### Per Person Package Rate:

Thanksgiving Day Parade Viewing Party + 4-Night Stay at Lotte New York Palace	Per Person Rate
SUPERIOR KING BED ROOM 11/21 – 11/25	
SINGLE OCCUPANCY	\$4,719 per guest
<i>*Add 1 child (ages 2–11): \$1,399 per child</i>	
DOUBLE OCCUPANCY	\$3,059 per guest
SUPERIOR 2 DOUBLE BEDS ROOM 11/21 – 11/25	
DOUBLE OCCUPANCY	\$3,099 per guest
<i>*Add up to 2 children (ages 2–11): \$1,399 per child</i>	
TRIPLE OCCUPANCY	\$2,573 per guest
<i>*Add 1 child (ages 2–11): \$1,399 per child</i>	
QUAD OCCUPANCY	\$2,309 per guest

**\*For children under 2 years old please contact us.**

**\*All taxes are included in the package rates.**

**Exclusive Thanksgiving Day Parade Viewing Party at Del Frisco's  
Double Eagle Steakhouse + 4-Night Hotel Stay Package**



## Private and Exclusive: 3-Day Thanksgiving Experience Package

**Dates: Wednesday, November 22 – Friday, November 24, 2023, 3-Day Experience 2023**

Our *Private and Exclusive: 3-Day Thanksgiving Experience* is created just for you and your family or friends! Your Tour Host will be at your service for all pre-arranged tours. All the Holiday must-see and dos in the city are covered—including our *Balloon Inflation Tour*, a Broadway show, *Holiday Lights Tour* and the *Christmas Spectacular Starring the Radio City Rockettes*. You will also be guests at our *Exclusive Parade Viewing Brunch at Del Frisco's*—seated at your own table.

- **A private experience for you and your family or friends, with a local expert Tour Guide and private transportation (as noted)**
- **Restaurant reservation concierge service included**

**Wednesday, November 22:** Your private driver will be waiting for you upon your arrival at an NYC Airport (either La Guardia, Newark or JFK Airport) and will take you to your hotel via the comfort of a private luxury vehicle. (Please note: Hotel accommodations are not included; however, they can be arranged with us). After you are settled in, your Tour Guide will meet you at your hotel and will take you, via private luxury vehicle, to the Upper West Side to experience the *Thanksgiving Balloon Inflation Tour*. Here you will see the balloons come to life right before your eyes in preparation for the big parade tomorrow!

You'll complete your day in New York City with a *Broadway show* (Front Mezzanine or Orchestra seating)! Premium seating available at an additional charge.





**Thursday, November 23 - Thanksgiving Day:** Enjoy our Exclusive Thanksgiving Day Parade Viewing Brunch at Del Frisco's Double Eagle Steakhouse from 8:00 am to 11:30 am where you'll have a private table for your party. In the evening, you will enjoy one of the most iconic holiday events in New York City, the Christmas Spectacular Starring the Radio City Rockettes. Premium seating is available at an additional charge.

**Friday, November 24:** Today you can spend the day holiday shopping or better yet, enjoy one of our specialty experiences such as a half-day or full-day Tour add-on to your Exclusive Thanksgiving Experience. In the evening, you will experience our Manhattan Holiday Lights Tour with your Tour Guide, and in the comfort of a private luxury vehicle, where you will have the chance to view the famously decorated buildings and store windows lighting up the city at night! When your visit to NYC is over, we will provide you with your return private transfer from your hotel to either LaGuardia, Newark or JFK Airport.



#### Package Rates include:

- Roundtrip Airport/Hotel Transfers
- Services of a Private Tour Guide for included tours
- Admission to our Exclusive Thanksgiving Day Parade Viewing Party at Del Frisco's Steakhouse
- Balloon Inflation Tour
- Holiday Lights Tour (or Crazy Christmas Lights)
- Reserved seats at a Broadway show (Orchestra or Front Mezzanine) \*Surcharge for premium seats
- Reserved seats at the Christmas Spectacular Starring the Radio City Rockettes \*Surcharge for premium seats
- Admission to the Museum of Natural History or the Metropolitan Museum of Art (to be used at your leisure)
- Restaurant reservation concierge service
- All admission fees and transportation (as listed)
- All taxes and fees on included features

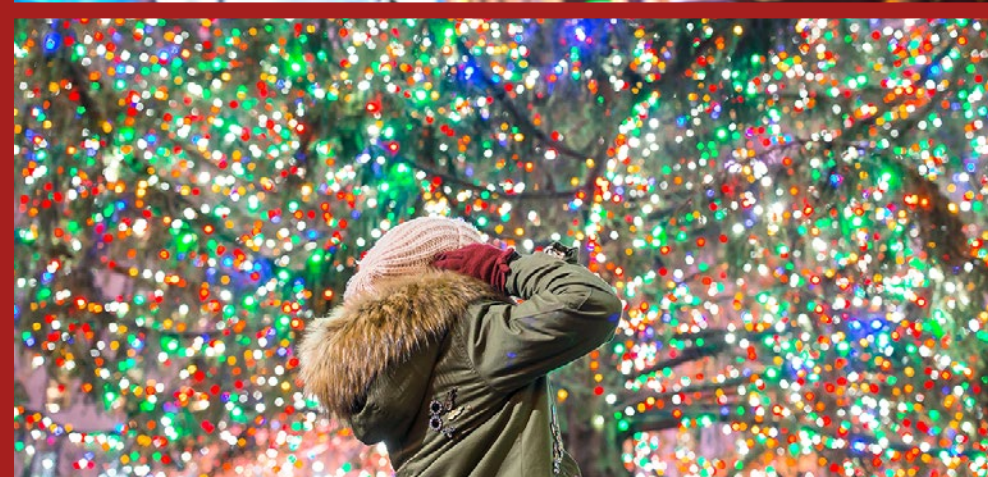
\*Tour Guide Gratuities are not included. Meals, other than Thanksgiving Brunch, are not included.



## All-Inclusive Per Person Package Rates:

Private & Exclusive: 3-Day Thanksgiving Experience	Per Person Rates
1 GUEST (BASED ON A LUXURY SEDAN)	\$6,879 per guest
2 GUESTS (BASED ON A LUXURY SEDAN)	\$4,899 per guest
2 GUESTS (BASED ON A LUXURY SUV)	\$5,259 per guest
3 GUESTS (BASED ON A LUXURY SUV)	\$4,479 per guest
4 GUESTS (BASED ON A LUXURY SUV)	\$4,089 per guest
5 GUESTS (BASED ON A LUXURY SUV)	\$3,859 per guest
6 GUESTS (BASED ON A 11 PAX LUXURY SPRINTER)	\$3,979 per guest
7 GUESTS (BASED ON A 11 PAX LUXURY SPRINTER)	\$3,829 per guest
8 GUESTS (BASED ON A 11 PAX LUXURY SPRINTER)	\$3,719 per guest
9 GUESTS (BASED ON A 11 PAX LUXURY SPRINTER)	\$3,629 per guest
9 GUESTS (BASED ON A 14 PAX LUXURY SPRINTER)	\$3,679 per guest
10 GUESTS (BASED ON A 14 PAX LUXURY SPRINTER)	\$3,599 per guest
11 GUESTS (BASED ON A 14 PAX LUXURY SPRINTER)	\$3,539 per guest
12 GUESTS (BASED ON A 14 PAX LUXURY SPRINTER)	\$3,489 per guest
13 GUESTS (BASED ON A 13 PAX 24 PAX COACH)	\$3,509 per guest
14 GUESTS (BASED ON A 14 PAX 24 PAX COACH)	\$3,469 per guest
15 GUESTS (BASED ON A 15 PAX 24 PAX COACH)	\$3,429 per guest
16 GUESTS (BASED ON A 16 PAX 24 PAX COACH)	\$3,399 per guest

- Add \$200 per person to the above rates for premium seats for Broadway and Rockettes shows.





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